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WR HAMBRECHT + CO

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OpenIPO Auction

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OpenIPO: Nogatech, Inc. (NGTC)

Nogatech provides compression chips for video connectivity between video devices and computers, as well as between video devices across a variety of networks.



Offering Type	Shares Offered	Exchange	Price Range	Prospectus	Net Roadshow	Place Bid
OpenIPO	Issuer: 3,500,000 common Shareholders: 0 Total shares offered: 3,500,000	NASDAQ	\$12-\$16	View prospectus (updated 4/20/00) PDF (390K)	View Roadshow (availability TBD)	Account Holders Non-account Holders

Auction Timeline

Auction Opens	Roadshow Begins	Final Comments from SEC	Auction Closes Not Before
4/26/00	4/28/00	TBD	wk of 5/15/00
REGISTRATION STATEMENT FILED WITH SEC		ACCOUNT MUST BE OPEN TO ENSURE BID ACCEPTANCE	ORDER TO GO EFFECTIVE

WRH+Co account holders: [login](#) or call 1-877-673-6476.

Non-account holders: [open an account online](#).

PLEASE NOTE: WR Hambrecht + Co urges you to read a company's prospectus thoroughly before participating in any offering. To receive a prospectus for this company, click on the link above, call 1-877-673-6476, fax 1-610-517-3417, or write to: WR Hambrecht + Co, 550 15th Street, San Francisco, CA 94103.

Going public is a process that is highly regulated by the SEC. There are a number of regulatory steps that affect the length and closing date of an OpenIPO auction. These are not controlled by WR Hambrecht + Co or the company going public.

An OpenIPO auction is typically open for bids from three to five weeks. However, the auction will close as soon as the SEC gives us the clearance to go effective. We usually know about 48 hours before this is going to happen. Everyone who has bid on the offering will be notified at this time.

IMPORTANT: A registration statement has been filed with the securities and exchange commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This communication shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

No offer to buy the securities can be accepted and no part of the purchase price can be received until the registration statement has become effective, and any such offer may be

withdrawn or revoked, without obligation or commitment of any kind, at any time prior to notice of its acceptance given after the effective date. An indication of interest in response to this advertisement will involve no obligation or commitment of any kind.

The above company description is excerpted from the prospectus and is not intended to be read except in connection with the review of the entire prospectus. The complete prospectus is available by clicking on the "prospectus" link above. This company description may not be printed or downloaded except in connection with the printing or downloading of the entire prospectus.

Publication of the prospectus is not a recommendation by WR Hambrecht + Co, LLC that any particular investor should purchase the securities described in the prospectus or that the securities are a suitable investment for any particular investor.

Publication of the prospectus and information about the OpenIPO Network does not constitute an offer by WR Hambrecht + Co, LLC to sell to any person or a solicitation of an offer from any person to buy from WR Hambrecht + Co, LLC, the securities described in the registration statement and the prospectus.

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:: Op nIPO Auction

WR Hambrecht + Co's OpenIPO auction is a new way to take companies public that increases access to IPOs. Based on an auction system designed by Nobel Prize-winning economist William Vickrey, it's an auction in which all qualified bids are treated equally. The results are an offering price we believe reflects what people are willing to pay for a stock and the greater likelihood of share allocation to long-term investors.

Want to learn about the auction methodology, including pro-rata allocation? [Click here](#).

Want to learn about bidding on an OpenIPO auction? Here's a [quick tutorial](#).

Current Offerings**OpenIPO**

- [Nogatech, Inc.](#)

Traditional

- No current Traditional IPOs.

Private Investments

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